



PARTYPARK LOGO-GUIDE

BRNSWRLD **2021**
INTERNATIONAL 360° AGENCY

The
PARTY PARK®

THE NR.1 FEST @ THE RING

The
PARTY PARK®

THE NR.1 FEST @ THE RING

The
PARTY PARK®
SO MUSS PARTY!

1C VERSION YELLOW GENERAL WITH TRADEMARK (WITHOUT OUTLINE)

The
PARTY PARK®

The
PARTY PARK®

The
PARTY PARK®

The
PARTY PARK®

LOGO SPACE OVERVIEW



The
PARTY
PARK®

The
PARTY
PARK®
THE NR.1 FEST
@ THE RING

SOCIAL MEDIA ICONS + LOGO VARIATIONS



SOCIAL MEDIA ICONS + LOGO VARIATIONS



The
PARTY
PACK®



The
PARTY
PACK®



The
PARTY
PACK®



The
PARTY
PACK®

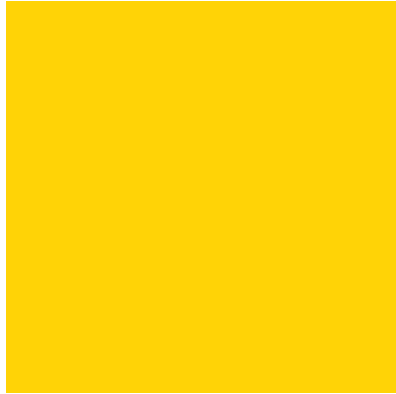


The
PARTY
PACK®



The
PARTY
PACK®

COLORS



CMYK 00 / 16 / 92 / 0

RGB 255 / 11 / 00

HEX # FFD300

TRADEMARK ICON



FONTS

I hate Comic Sans

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
%*-+=#

Coco Gothic Bold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
%*-+=#

DONT'S



The
PARTY PARK®

The logo is displayed with the word 'The' in a small, black, sans-serif font above 'PARTY'. 'PARTY' is in a yellow, rounded, bubbly font with black outlines. 'PARK' is in the same yellow font, but the letters are shifted: the 'P' is to the right of the 'A', the 'A' is to the right of the 'R', and the 'K' is to the right of the 'P'. A registered trademark symbol (®) is at the end.

DON'T CHANGE ELEMENT POSITION



The
PARTY PARK®

The logo is displayed with the word 'The' in a small, black, sans-serif font above 'PARTY'. 'PARTY' and 'PARK' are in a yellow, rounded, bubbly font with black outlines. The letters are stretched horizontally, making them wider than in the original logo. A registered trademark symbol (®) is at the end.

DON'T STRECH OR DISORT



The
PARTY PARK®

The logo is displayed with the word 'The' in a small, black, sans-serif font above 'PARTY'. 'PARTY' and 'PARK' are in a yellow, rounded, bubbly font with black outlines. The letters are changed in color: the 'P' and 'A' are green, the 'R' is purple, and the 'K' is yellow. A registered trademark symbol (®) is at the end.

DON'T CHANGE FONTS/COLOUR



The
PARTY PARK®

The logo is displayed with the word 'The' in a small, black, sans-serif font above 'PARTY'. 'PARTY' and 'PARK' are in a yellow, rounded, bubbly font with black outlines. The letters are stretched vertically, making them taller than in the original logo. A registered trademark symbol (®) is at the end.

DON'T STRETCH ELEMENT SIZE

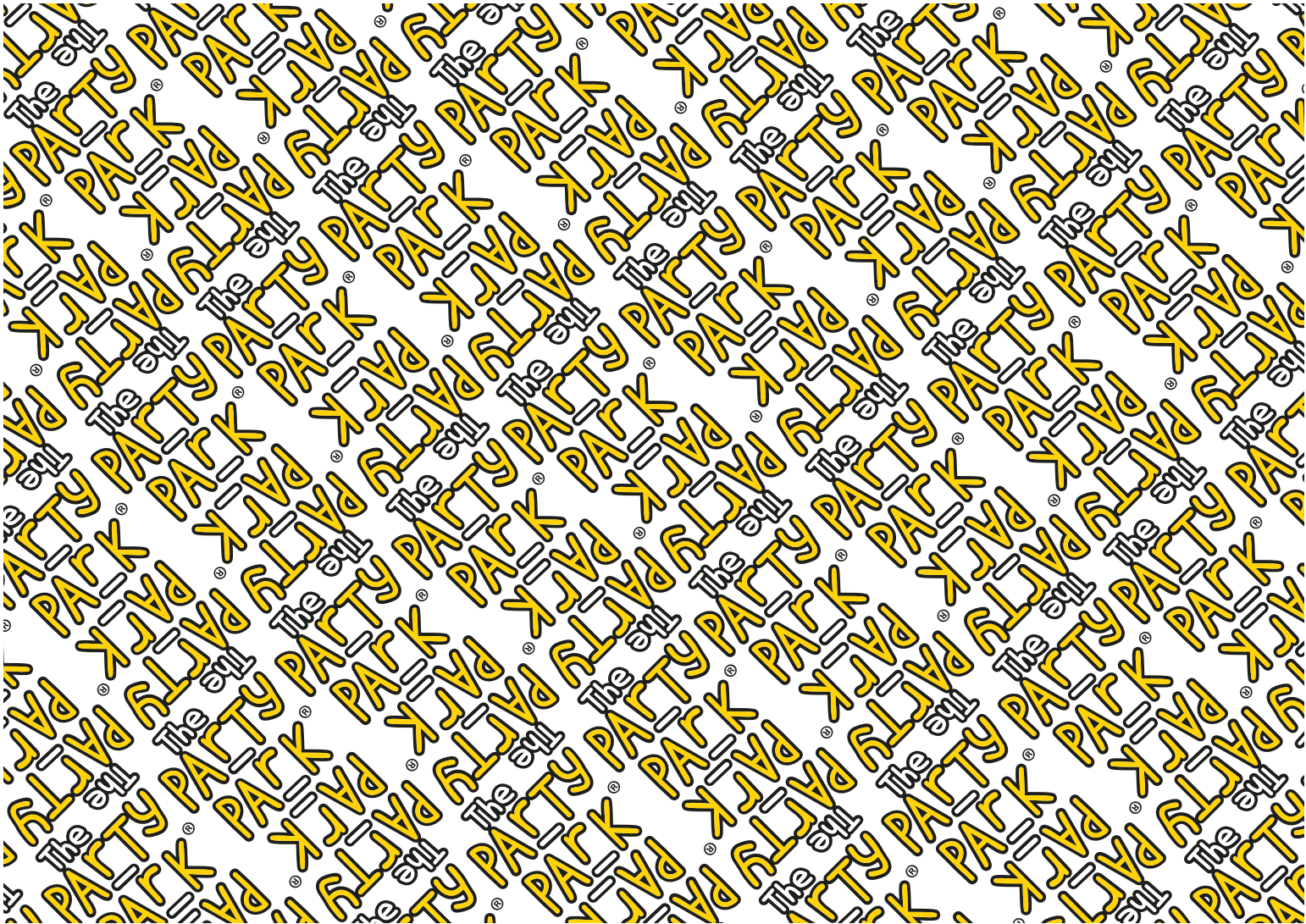
THE NR.1 FEST @ THE RING

PATY PATY PATY

WELCOME 2 THE YELLOW ZONE

WELCOME 2 THE RED ZONE

SO MUSS PARTY!





THX

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